



# Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership

## Introduction

The Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership is designed for those working in business management or other sectors with a responsibility for management and leadership. You will develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in the management sector.

Assessment is through practical assignments with no exams - to more accurately reflect the real working environment.

Ofqual RQF (Regulated Qualifications Framework) qualification number for *Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership* is 501/0998/4.

## Careers

The Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership provides its learner the realistic and appropriate career related opportunities worldwide for 21st century employment markets.

Students who successfully completed Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership can progress onto MBA degree programme at many universities with up to 120 credits exemption from 180 credits Masters degree.

## Entry Requirements

Candidates will be expected to satisfy the following requirements:

- Bachelor Degree (or equivalent) or
- Level 6 qualification (or equivalent) or
- Mature applicant with A level (or equivalent) and work experience and
- IELTS 6.5 or CEFR level C1 (if applicable)

## Course Structure

Pearson BTEC Level 7 Extended Diploma in Strategic Management and Leadership consists of:

- Developing Strategic Management & Leadership Skills
- Strategic Change Management
- Professional Development for Strategic Managers
- Strategic Planning
- Strategic Marketing Management
- Strategic Human Resource Management
- Creative and Innovative Management
- Managing Financial Principles and Techniques
- Research Methods for Strategic Managers
- Project Development and Implementation for Strategic Managers

## Course Duration

12-15 months

## Course Fees

£4500 (Blended Learning)  
£2100 (Distance Learning)

## Start Dates

Blended Learning: January/April/July/October  
Distance Learning: Any Time

## Awarding Body

*Pearson Education Ltd*  
(Awarding Body Fees: £225)