

SEVERN BUSINESS COLLEGE

SBC Level 7 Postgraduate Diploma in Strategic Management and Leadership

Course Handbook

Qualification
SBC Level 7 Postgraduate Diploma in Strategic Management and Leadership

Level
7

Total Qualification Time
1200

Credit Value
120

Aim of the Course
The SBC Level 7 Postgraduate Diploma in Strategic Management and Leadership **is** designed for senior managers and aspiring leaders who want to develop strategic thinking and transformational leadership capabilities. This qualification provides the critical knowledge, frameworks, and practical tools needed to lead organizations through innovation, complex decision-making, and performance-driven change in global markets.

Course Structure

SBC Level 7 Postgraduate Diploma in Strategic Management and Leadership		
Units	**Unit level**	**Unit credit**
Strategic Leadership and Organizational Behavior	7	20
Strategic Planning and Implementation	7	20
Strategic Change Management	7	20
Financial Strategy and Decision-Making	7	20
Innovation, Technology and Operations Management	7	20
Corporate Governance and Strategic Ethics	7	20

Assessment Grades

Grade	**Marking Criteria**
Pass	All learning outcomes are achieved. All assessment criteria are met.
Fail	All learning outcomes are not achieved. All assessment criteria are not met.
No Marks	Plagiarism

UNIT SPECIFICATIONS

Unit Title
Strategic Leadership and Organizational Behavior

Level
7

Learning Time Hours
200

Credit Value
20

Learning outcomes and assessment criteria
In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	**Assessment Criteria**
1. Evaluate different leadership theories and their application in organizational contexts.	1. Critically analyze transformational and transactional leadership models. 2. Compare leadership theories in relation to different organizational structures. 3. Evaluate the effectiveness of leadership in achieving strategic objectives. 4. Apply a suitable leadership model to a real-world case scenario.
2. Assess the influence of organizational culture and behavior on strategic leadership.	1. Explain key organizational behavior theories and their impact on leadership. 2. Analyze the role of organizational culture in shaping leadership practices. 3. Evaluate how leadership adapts to different organizational environments. 4. Recommend improvements to leadership practices based on organizational culture analysis.stakeholders.

3. Develop leadership strategies that enhance organizational performance.	1. Identify leadership competencies that drive high performance. 2. Design a leadership strategy for a complex organizational scenario. 3. Justify the strategy based on organizational goals and leadership theory. 4. Assess the potential risks and mitigation strategies of the leadership plan.
4. Examine the role of emotional intelligence and ethics in strategic leadership.	1. Define emotional intelligence and its relevance to leadership. 2. Evaluate the ethical dimensions of leadership decision-making. 3. Analyze the impact of emotionally intelligent leadership on team performance. 4. Design a leadership code of conduct that integrates emotional and ethical considerations.

UNIT SPECIFICATIONS

Unit Title
Strategic Planning and Implementation

Level
7

Learning Time Hours
200

Credit Value
20

Learning outcomes and assessment criteria
In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Analyze tools and techniques used in strategic planning.	1. Critically evaluate SWOT, PESTLE, and Porter's Five Forces. 2. Apply strategic analysis tools to a chosen business case. 3. Interpret outcomes from strategic tools to inform planning. 4. Present strategic options based on analytical insights.
2. Formulate strategic plans that align with organizational goals.	1. Develop a strategic vision and mission statement. 2. Define strategic objectives aligned with stakeholder expectations. 3. Construct a strategic plan incorporating short and long-term goals. 4. Justify the strategic choices based on internal and external analysis.
3. Evaluate the processes of implementing strategic plans.	1. Identify key elements of strategic implementation. 2. Assess resource allocation and operational planning techniques. 3. Analyze the role of communication in strategy execution. 4. Recommend monitoring and evaluation techniques.
4. Assess the challenges in strategic implementation and how to overcome them.	1. Identify common barriers to strategy implementation. 2. Analyze case studies of failed and successful implementation. 3. Develop contingency strategies to manage implementation risks. 4 Propose a change management strategy to support implementation.

UNIT SPECIFICATIONS

Unit Title
Strategic Change Management

Level
7

Learning Time Hours
200

Credit Value
20

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Understand theoretical models of change management.	1. Compare and contrast change models (Kotter, Lewin, ADKAR). 2. Assess their applicability in different organizational settings. 3. Critique strengths and weaknesses of selected models. 4. Recommend a model for a specific organizational change.
2. Analyze internal and external drivers of organizational change.	1. Identify key factors influencing change. 2. Evaluate the impact of globalization, regulation, and innovation. 3. Analyze the role of leadership in responding to change. 4. Prioritize drivers of change in a sector-specific case.
3. Plan for and lead strategic change initiatives.	1. Design a change strategy aligned with business goals. 2. Identify stakeholders and assess engagement methods. 3. Evaluate resistance to change and strategies to mitigate it. 4. Develop a timeline and communication strategy for change.
4. Evaluate the success and sustainability of change initiatives.	1. Define success criteria for change initiatives. 2. Design methods for measuring post-change performance. 3. Analyze feedback mechanisms to refine the process. 4. Recommend practices for sustaining change outcomes.

UNIT SPECIFICATIONS

Unit Title
Financial Strategy and Decision-Making

Level
7

Learning Time Hours
200

Credit Value
20

Learning outcomes and assessment criteria
In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Understand financial analysis for strategic decision-making.	1. Interpret financial statements using key ratios. 2. Assess financial health of an organization. 3. Identify strategic implications of financial data. 4. Present a financial diagnostic report.
2. Develop strategic financial plans and budgets.	1. Construct a financial strategy aligned with business growth. 2. Prepare operational and capital budgets. 3. Evaluate variance analysis in budget monitoring. 4. Propose recommendations to address budget shortfalls.
3. Assess risk and return in strategic investments.	1. Explain investment appraisal methods (NPV, IRR, Payback). 2. Apply appraisal methods to a real investment scenario. 3. Evaluate financial and non-financial risks. 4. Recommend an investment decision with justification.
4. Evaluate sources of finance and their strategic impact.	1. Identify sources of internal and external finance. 2. Analyze the cost and suitability of different funding options. 3. Evaluate the strategic impact of capital structure decisions. 4. Recommend optimal financing solutions.

UNIT SPECIFICATIONS

Unit Title
Innovation, Technology and Operations Management

Level
7

Learning Time Hours
200

Credit Value
20

Learning outcomes and assessment criteria
In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Examine the relationship between innovation and strategic growth.	1. Define innovation in a strategic context. 2. Analyze the impact of innovation on competitive advantage. 3. Evaluate innovation strategies across industries. 4. Propose innovation initiatives to support strategic objectives.
2. Evaluate the role of technology in operational performance.	1. Assess emerging technologies relevant to operations. 2. Analyze digital transformation strategies. 3. Evaluate benefits and challenges of technology integration. 4. Recommend improvements in operations through technology.
3. Understand principles of effective operations management.	1. Explain key operations management models. 2. Analyze supply chain and logistics effectiveness. 3. Evaluate tools like Lean and Six Sigma in process improvement. 4. Apply operational models to optimize productivity.
4. Plan for strategic capacity and resource utilization.	1. Forecast capacity requirements. 2. Evaluate resource planning tools. 3. Design a capacity plan to meet strategic objectives. 4. Analyze resource constraints and propose solutions.

UNIT SPECIFICATIONS

Unit Title
Corporate Governance and Strategic Ethics

Level
7

Learning Time Hours
200

Credit Value
20

Learning outcomes and assessment criteria
In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Understand the frameworks of corporate governance.	1. Define corporate governance and its importance. 2. Evaluate governance models across jurisdictions. 3. Analyze roles and responsibilities of boards. 4. Assess effectiveness of governance frameworks.
2. Evaluate the strategic role of business ethics.	1. Define ethical leadership and decision-making. 2. Analyze ethical dilemmas in strategic contexts. 3. Evaluate tools for ethical risk management. 4. Propose ethical strategies in a real-world case.
3. Assess the impact of corporate social responsibility (CSR).	1. Explain CSR and its strategic importance. 2. Analyze CSR practices in global organizations. 3. Evaluate the balance between profit and responsibility. 4. Recommend CSR strategies aligned with stakeholder needs.

4. Develop strategies to promote transparency and accountability.	1. Identify mechanisms that ensure transparency. 2. Evaluate reporting standards and compliance requirements. 3. Design a corporate accountability framework. 4. Recommend practices to enhance stakeholder trust.

Version:2507a