



SEVERN
BUSINESS
COLLEGE

**Qualifi Level 7 Diploma in International
Business Law**

Course Handbook

Qualification

Qualifi Level 7 Diploma in International Business Law

Ofqual Number

603/4199/3

Level

7

Total Qualification Time

1200

Credit Value

120

Aim of the Course

The aim of this programme is to develop legal skills, analysis, logical thinking and knowledge that can usefully be applied in further study, legal profession and public service. It provides students with understanding of law in context of business to equip them with abilities needed to work with advance issues

This programme covers a wide range of modern issues and develops the critical, analytical and technical skills needed by learner to know how to deal with complex legal issues and make sound judgements in legal business activities. They will be able to demonstrate self-direction and originality in tackling advance legal problems and act autonomously in planning and implementing task at professional level.

Assessment

Assessment is through practical assignments, with no exams - to more accurately reflect the real working environment.

Course Structure

Qualifi Level 7 Diploma in International Business Law			
Unit number	Units	Unit level	Unit credit
IBL701	International Trade Law	7	20
IBL702	Commercial Trust Law	7	20
IBL703	Industrial and Intellectual Property Law	7	20
IBL704	Law of Financial Crimes	7	20
IBL705	Company Law	7	20
IBL706	Legal Research and Research Methods	7	10
IBL707	Corporate Governance – Principles and Practices	7	10

Assessment Grades

Grade	Marking Criteria
Pass	All learning outcomes are achieved. All assessment criteria are met.
Fail	All learning outcomes are not achieved. All assessment criteria are not met.
No Marks	Plagiarism

UNIT SPECIFICATIONS**Unit Title**

International Trade Law

Level

7

Learning Time Hours

200

Credit Value

20

Unit aim

International Trade Law offers a comprehensive and informed analysis of the complexities of an international sale transaction through case law, policy documents, legislation, international conventions and rules adopted by international organisations. In this unit, learners will be able to understand international sales transaction, environmental analysis while doing international trade, legal issues and financial forecasting process.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Critically explain the concept of strategic trade, environmental competition and preferential trade arrangements in the international trade.	1.1. Explain the role of international competition policy for environmental regulations and strategic environmental protection for any organisation doing trade globally. 1.2. Explain the concept of classical theory of distortions to measure trade barriers 1.3. Critically describe types and rationales for preferential agreements. 1.4. Critically explain the economic bases of the rules and principles of the GATT.
2. Evaluate the underlying principles, practices, rules and regulation of international sales contracts.	2.1. Assess constitutes for the contract for Sales of goods and products. 2.2. Assess the rights and obligations imposed under international sales contracts. 2.3. Evaluate the validity of rights and obligation of international sales contracts. 2.4. Evaluate the implications of making international contract online.
3. Assess various issues associated to an organisation trading globally.	3.1. Identify various types exchange rate, regulatory and legal associated to an organisation trading at an international level. 3.2. Critically assess legal rules relating to the financing of international sales.

Textbooks

- International Trade Law Carr, Indira; Stone, Peter 2017 Milton: Routledge 2017
- Law of International Trade 4th Edition Practice Area: International Trade ISBN: 9781847033444 Author: Dr Jason Chuah Published by Sweet & Maxwell, 02 Apr 2009
- John F. Wilson, Carriage of Goods by Sea (London: Longman, 1208), ISBN: 781405846691
- International Trade Theory, Strategies and Evidence Luis A. Rivera-Batiz, Maria-Angels Olivia ISBN: 9780198297116 Oxford University Press
- Ambrosini, V with Johnson, G and Scholes, K (1998) Exploring Techniques of Analysis and Evaluation in Strategic Management, Prentice Hall Europe.
- International Business: Strategy, Management, and the New Realities Tamer Cavusgil, Gary Knight and John Riesenberger ISBN-10: 0131738607 ISBN-13: 9780131738607 Prentice Hall,2008

UNIT SPECIFICATIONS

Unit Title

Commercial Trust Law

Level

7

Learning Time Hours

200

Credit Value

20

Unit aim

This unit explores the law of trusts in the international context, comparing doctrine in different jurisdictions and exploring the theoretical implications of such differences.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Evaluate the basic principles of Equity as a part of English System of Law.	1.1. Explain the mechanics of creating express trust including rights of beneficiaries. 1.2. Distinguish different types of trust with analysis of nature of respective rights and obligations of the parties to the trust

2. Analyse the way trusts are used in commercial transactions and issues are dealt according to the norms of contract and trusts law.	2.1. Explain the particular context of commercial transaction into contract with trusts law and equity 2.2. Demonstrate the interactions between contract law and trusts law and explain how trusts are not bound up with contract. 2.3. Critically analyse how trustees limit their liabilities including a provision in their contract of appointment and exclude liability for a range of defaults
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Textbooks

- Hudson, A., 2016. Principles of Equity and Trusts, London: Routledge.
- Virgo, G., 2016. The principles of equity & trusts Second.
- Blackstone's Statutes on Commercial & Consumer Law 2018-2019 by Francis Rose

UNIT SPECIFICATIONS

Unit Title

Industrial and Intellectual Property Law

Level

7

Learning Time Hours

200

Credit Value

20

Unit aim

The aim of this unit is to introduce learners to knowledge, ability and critical understanding of regulatory and legislative requirements relating to industrial and Intellectual property laws. This unit enables students to appreciate and understand the financial issues faced by an organisation's management and the activities undertaken by an organisation to have effective financial management. It examines relevant issues including financial strategy, debt and equity management, the key drivers of shareholder value, corporate governance and asset portfolio management.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Evaluate the underlying rules relating to intellectual property laws.	1.1 Interpret the term ' <i>intellectual property</i> ' and explain how the subject matter protected by intellectual property rights. 1.2 Identify different types of intellectual property and laws associated with them. 1.3 Critically analyse the impacts of intellectual property on public interest. 1.4 Explain issues relating to the breach of confidential information in the intellectual property.
2. Evaluate the associated laws and procedures relating to copyright and trademark.	2.1. Explain the underlying principles of copyright. 2.2. Interpret trademark and its various elements to protect words and symbols 2.3. Evaluate the forms of copyright laws in UK, Europe and at international level. 2.4. Explain the framework of trademark law as operated in UK, Europe and internationally with reference to Trademark Law Treaty and Community Trademark System. 2.5. Evaluate limits, enforcement and infringement of copyright and trademark.
3. Analyse the forms of industrial property rights including patents and utility models for inventions, industrial designs, trademarks and geographical indications.	3.1. Critically analyse the justifications for intellectual property. 3.2. Provide sanctions for misuse of intellectual property including civil and criminal remedies. 3.3. Explain law of industrial designs 3.4. Explain legal and administrative mode to apply for or to deal with infringement of industrial property rights. 3.5. Explain the UK law national registered design right and an unregistered design right system

Textbooks

- DAVIS, J. (2012). Intellectual property law. Oxford, U.K., Oxford University Press.

- CAENEGEM, W. V., & CAENEGEM, W. V. (2015). Intellectual and Industrial Property Law. Chatswood, LexisNexis Butterworths.
- Intellectual Property Law: Commercial, Creative and Industrial Property, 2006 By Jay Dratler, Jr., Stephen M. McJohn
- The Registered Designs Act, 1949 as amended
- Copyright, Designs and Patents Act 1988

UNIT SPECIFICATIONS

Unit Title

Law of Financial Crimes

Level

7

Learning Time Hours

200

Credit Value

20

Unit aim

This unit aims to introduce learners to knowledge, ability and critical understanding of compliance requirements in the financial services and market, fraud, corruption, money laundering, terrorism, and theft laws. Learners will be introduced to current debates, theories and legal practices in the law of financial crimes such as statutory framework in the financial services regulations and capital market, fraud and theft act, and criminal law regulations.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Explicate concepts of insider dealing and market abuse that damage the interests of ordinary market participants and justify applicable legal regulations to deal with the financial crimes.	1.1. Explain civil offence according to the Financial Services and Markets Act 2000 and identify sources of law on insider dealing. 1.2. Compare the statutory frameworks and EC context on dealing with insider dealing and market abuse. 1.3. Analyse the general offences of financial crimes under Financial Services and Markets Act 2000, Fraud Act 2006 and Theft Act 1968. 1.4. Justify how the market abuse regulation sand powers of regulators act decisively against insider dealing and related financial frauds.
2. Assess the money laundering regulations on businesses and its international dimensions.	2.1. Explain the purpose of money laundering regulations. 2.2. Evaluate the international dimensions of money laundering regulations. 2.3. Outline the background of proceeds of Crime Act 2002 and explain offences under its provisions. 2.4. Assess the consequences of money laundering on the society.
3. Research and explain the nature of law on financial crime.	3.1. Explain historic and economic context of general provisions of law on money laundering, terrorist financing, corruption. 3.2. Identify the EC Market Abuse Directive to control market manipulation and abusive practices. 3.3. Explain the role of criminal law in supporting financial regulations in United Kingdom. 3.4. Critically analyse civil recovery in context of financial crimes.

Textbooks

- HARRISON, K., & RYDER, N. (2017). The law relating to financial crime in the United Kingdom. London, Routledge.
- RIDER, B. A. K. (2015). Research handbook on international financial crime.
- SOUSTER, R. (2013). Financial crime and money laundering. Cranbrook, Kent, Global Professional Publishing
- Financial Services and Markets Act 2000
- Money Laundering Regulations 2007
- The Proceeds of Crime Act 2002
- The Terrorism Act 2000
- Fraud Act 2006

- Theft Act 1968
- EC Market Abuse Directive

UNIT SPECIFICATIONS

Unit Title

Company Law

Level

7

Learning Time Hours

200

Credit Value

20

Unit aim

This unit aims to provide information to learners about English Law of registered companies including both private and public limited companies. By the end of this unit, learners will be able to appreciate the role of the company as a form of business enterprise and how it functions within the business world.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Evaluate and assess legal issues of companies through the analysis of characteristics, incorporation, functions and regulatory frameworks.	1.1. Analyse the characteristic of the sole trader, partnership, public and private companies. 1.2. Evaluate different function of EU companies. 1.3. Evaluate regulatory frameworks of incorporation of UK and EU companies. 1.4. Assess the policy issues that arise regarding the regulation of companies in the UK and Europe.
2 Critically assess the rights and obligations of shareholders and directors.	2.1 Describe rights of shareholders in public and private limited companies. 2.2 Identify the legal nature, roles, powers and liabilities of shareholders and directors towards the company. 2.3 Assess the consequences to the breach directors' duties in the company law. 2.4 Assess the directors' responsibilities to creditors of the company in the financial distress.
3 Know the legal procedure relating to the corporation liquidation.	3.1 Evaluate the role of the auditor. 3.2 Outline winding up processes and dissolution including powers and duties of the liquidator. 3.3 Assess the priority of creditors in a winding up process 3.4 Describe the role of licensed Insolvency Practitioners for advice on corporate insolvency

Textbooks

- Company Law, 2008 Tom Mortimer, Sheila Byrne
- Pettet's Company Law and Corporate Finance J. Lowry and A. Reisberg (Harlow, Longman, latest ed)
- Practical Company Law and Corporate Transactions, 3rd Edition by Mark Stamp; Matthew Elliott; Tom Jagers; Daniel Simons; Tom Watkins; Jeremy Kutner; James Offord; Jo Windsor Published by: Sweet & Maxwell

UNIT SPECIFICATIONS

Unit Title

Legal Research and Research Methods

Level

7

Learning Time Hours

Credit Value

10

Unit aim

This course aims to improve the necessary legal research skills to support learners at the postgraduate level. You will be able to develop key knowledge, understanding and skills relating to legal research, theoretical and methodological problems associated with legal studies. Learners will be able to cover key topics relating to research problem, conducting literature reviews, referencing, data collection and analysis techniques, and drawing conclusions from the analysed data.

This unit also deals with principles of research including formulations of research questions, hypothesis and objectives. The unit will cover literature reviews, referencing, data collection using interviews and surveys, questionnaire design, analysing and developing statistical modules, qualitative data analysis inferences and conclusions from the analysed data.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1 Develop the criteria and approaches to conduct a legal research.	1.1. Identify the criteria to conduct a legal research. 1.2. Outline key issues in the proposed research. 1.3 Recognise the implications of the tension between different research methodologies. 1.4 Assess the diversity of research methods used in socio-legal studies. 1.5 Critically identify ethical dimensions, strengths and criticisms of socio-legal approaches. 1.6 Critically assess features of the black-letter approaches to doctrinal legal research.
2. Perform a literature review, apply research techniques, gather and analyse data to complete a research study.	2.1 Conduct literature review and complete research proposal. 2.2 Select a suitable research technique to analyse data. 2.3 Use research tools to gather and analyse data. 2.4 Present conclusion and justify your research.
3 Analyse the quality issues associated with data handling.	3.1 Assess the legal and ethical consideration of data management, copy right, reciprocity and trust and conflict of interest while conducting research. 3.2 Analyse the use of bibliography and referencing systems to assure quality of data handling.

Textbooks

- SCHWEPPE, J. (2016). Legal research methods - principles and practicalities.
- McConville, M. and Hong Chui, W. (2007), Introduction and Overview in Research Methods for Law, Edinburgh University Press
- Bryman, A. and Bell. E. (2007), Business Research Methods, 2nd Edition, Oxford University Press
- Blaxter, L, C Huges & M Tight, How to Research (Buckingham: Open University Press), ISBN: 0-335-19452-4
- Clinch, P. Using law library: as student's guide to legal research skills (London: Blackstone). ISBN 1-84174-029-2
- Bryman, A. (2008), Social Research Methods, 3rd Edition, Oxford University Press.

UNIT SPECIFICATIONS**Unit Title**

Corporate Governance – Principles and Practices

Level

7

Learning Time Hours

100

Credit Value

10

Unit aim

The aim of this unit is to develop learners' understanding, knowledge, and skills relating to the role of governing body, principles of corporate governance, various models and theories affecting corporate governance development, management functions, development of governance codes, principles and benefits of good governance.

Learning outcomes and assessment criteria

In order to pass this unit, the evidence that the learner presents for assessment needs to demonstrate that they can meet all the learning outcomes for the unit. The assessment criteria determine the standard required to achieve the unit.

Learning Outcome	Assessment Criteria
1. Evaluate the system of corporate governance to direct and control any organisation.	1.1. Define the Corporate Governance and its link to the organisation. 1.2. Identify the general governance structure of the organisation. 1.3. Assess the role of governing body to direct and control the organisation. 1.4. Distinguish the role of management and the governing body. 1.5. Describe how can an organisation achieve good governance
2. Analyse the rules and regulations of the Governing Body Code.	2.1. Identify different corporate governance codes to achieve good governance at the senior management level. 2.2. Describe similarities and differences of various theories affecting corporate governance development. 2.3. Identify ways to minimise conflicts of interest. 2.4. Identify how to develop a transparency, accountability, direction and control in the system and processes of the organisation.

Textbooks

- FARRAR, J. H., & HANRAHAN, P. F. (2017). Corporate governance.
- TRICKER, R. I. (2015). Corporate governance: principles, policies, and practices.
- MALLIN, C. A. (2007). Corporate governance. Oxford, Oxford Univ. Press.